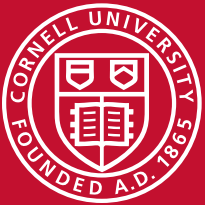


ERASE

the EDGE



ENTREPRENEURSHIP SUMMIT NYC 2015

SPONSORSHIP PACKAGES
NOVEMBER 6TH, 2014 9AM - 7PM
THE TIMES CENTER,
NEW YORK CITY

Grasping the present is daunting. Information supply is seemingly endless. Technology advancements are simply staggering. Societal needs are often unrealized. Get to the edge, erase it, and envision the future.

summit.eship.cornell.edu

For additional information, contact:
Debra Moesch, Entrepreneurship at Cornell
(607) 254-2802 or d1m8@cornell.edu

All sponsorships are tax-deductible within IRS guidelines.

Target Audience: entrepreneurially minded people, including founders, management, funders and supporters

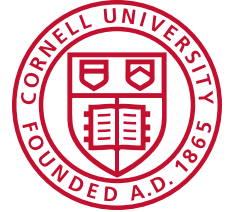
Event Format: 15 – 18 minute individual presentations followed by short Q&A with networking breaks

Exhibit Hall: for sponsors and supporters

Expected Participants: 500+



ENTREPRENEURSHIP SUMMIT NYC 2015



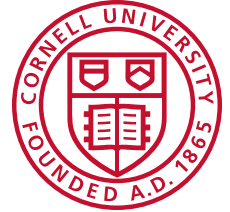
UNDERWRITING SPONSOR

\$50,000

- Special consideration for recognition and involvement in all aspects of the Summit
- “Prime” space for sponsor exhibit
- Premier logo placement and size on all Summit marketing materials, including (i) conference program, (ii) Summit website, and (iii) other Summit printed marketing materials
- Logo, blurb, and link(s) in prominent area of all email messages
- Premier signage at Summit
- 5 free registrations to the Summit
- Two full page ads in Summit program, including inside front cover placement
- “About Underwriting Sponsor” page on Summit website
- Logo and description in “About our Sponsors” section of Summit program
- Logo on “Thank You” signage posted at all events
- Opportunity to hand out marketing materials



ENTREPRENEURSHIP SUMMIT NYC 2015



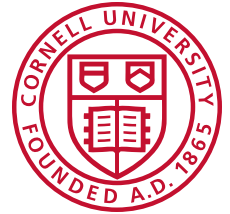
LEAD SPONSORS

\$20,000

- Logo placement on all Summit marketing materials, including (i) conference program, (ii) Summit website, and (iii) other Summit printed marketing materials
- Sponsorship recognition at breakfast or networking breaks or lunch, or cocktail reception
- “Featured” sponsor exhibit space
- Logo, blurb, and link(s) in all email messages
- Signage at Summit
- 2 free registrations to the Summit
- One full page ad in Summit program
- Logo and description in “About our Sponsors” section of Summit program and on Summit website
- Logo on “Thank You” signage posted at all event
- Opportunity to hand out marketing materials



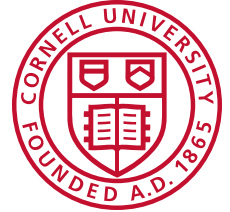
ENTRE PRENEUR SHIP SUMMIT NYC 2015



CONTRIBUTING SPONSORS

\$10,000

- Logo placement on all Summit marketing materials, including (i) conference program, (ii) Summit website, and (iii) other Summit printed marketing materials
- Sponsor exhibit space
- 1 free registration to the Summit
- One half page ad in Summit program
- Logo and description in “About our Sponsors” section of Summit program and on Summit website
- Logo on “Thank You” signage posted at all events
- Opportunity to hand out marketing materials



SUPPORTING SPONSORS

\$5,000

- Logo placement on Summit marketing materials
- Quarter page ad in Summit program
- Logo and description in "About our Sponsors" section of Summit program and on Summit website
- Logo on "Thank You" signage posted at all events
- Opportunity to hand out marketing materials

FRIENDS

\$1,000

- Listed in program and on website
- Signage at Summit